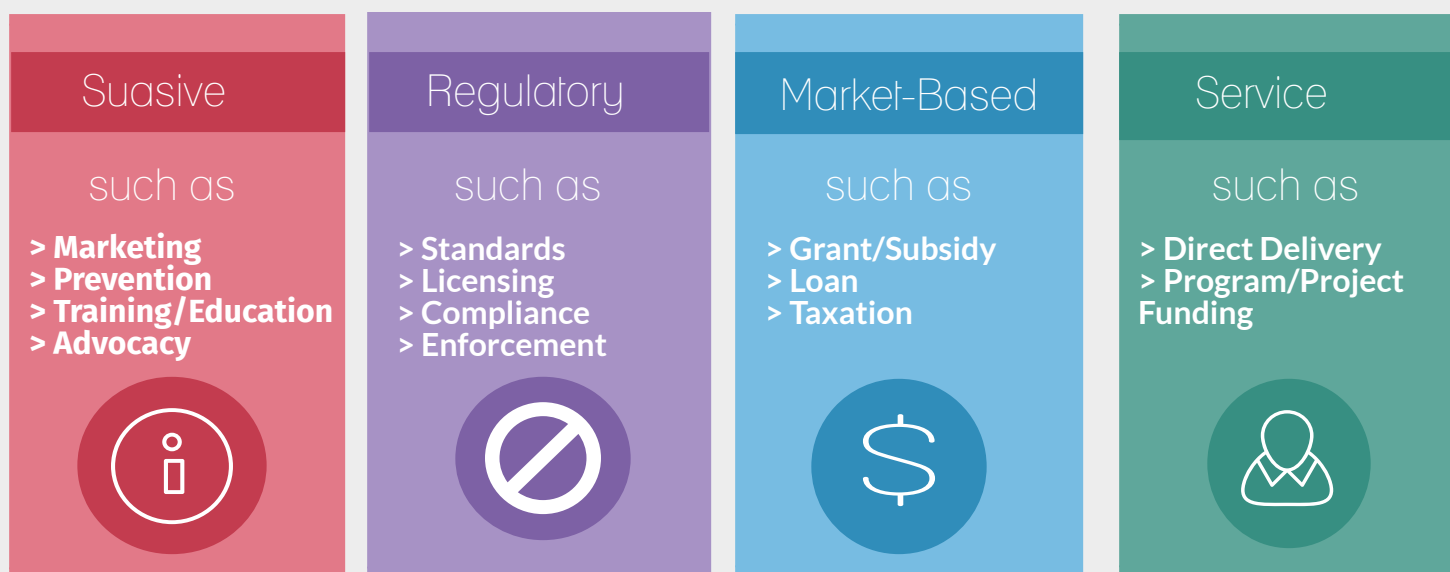


Logical Approaches

Approaches programs use to achieve their objectives can be...



Their logic sequences share certain features...



One program may use more than one approach. For example, a tobacco control program may use presentation of information on the health impacts of smoking, along with the introduction of new regulations (no smoking allowed), coupons for nicotine replacement medicines and counselling services to create strategies for dealing with triggers, etc.