

Logic Model Best Practices

Overall, a logic model...

- > Is logical - linkages are clear and appropriate
- > Is focussed (on key activities, outputs and outcomes)
- > Is straightforward to understand (by an outsider)
- > Accurately depicts the initiative
- > Clearly shows the initiative's scope of influence and timeframe
- > Reflects staff and other stakeholders views of the initiative
- > Builds on an organization's strategic direction and objectives
- > Supports management activities e.g., program planning, program management, communication, consensus-building and/or fundraising

Activities



are...

- > actions (verbs)
- > currently resourced
- > grouped logically

All major activities are included – enabling someone who is unfamiliar with the initiative to understand its scope

Outputs



are...

- > direct products or results of program activities
- > tangible entities
- > quantifiable and use numbers (even if initially estimates)

Outcomes



are...

- > phrased in terms of change and measurable
 - > include who or what will change
 - > within the scope of the initiative's control and timeframe
- The chain of outcomes clearly presents outcomes that occur before others become possible ("if-then" relationships)

Objectives



are...

- > clear goals, long-term objectives or purposes phrased in terms of change
- > stated at an appropriate level of detail - not too broad, not too specific

Other information is included as appropriate...

- > Inputs/resources
- > Rationale/assumptions
- > Reach/target groups/participants
- > Contextual factors
- > Strategic direction/mission